



# Faith and Community Empowerment

## C2 Leadership Institute 2018 Graduation



**Friday August 31, 2018**  
**2:30 PM - 4:30 PM**  
**City Hall of Los Angeles**  
**Public Works Board Room**



**JEROME E. HORTON**  
MEMBER  
CALIFORNIA STATE BOARD OF EQUALIZATION

August 31, 2018

Ms. Hyepin Im  
President and Founder  
Faith and Community Empowerment  
3550 Wilshire Boulevard, Suite 736  
Los Angeles, CA 90010

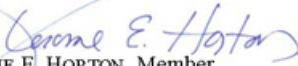
Dear Ms. Im:

I am very pleased to congratulate Faith and Community Empowerment (FACE) on the occasion of their C2 Leadership Institute Graduation Ceremony, and the graduates and summer interns who are being recognized for their efforts to become champions for community partnerships.

As we salute today's honorees – the inspirational men and women who have trained to equip their church organization to leverage resources and partner with the broader community to impact the world and extend God's Kingdom – I applaud you for your goal of developing leaders at the intersection of church and community.

On behalf of the nine and one half million Californians I represent in the 3rd Board of Equalization District, I commend FACE on the occasion of the C2 Leadership Institute Graduation Ceremony.

In your service,

  
JEROME E. HORTON, Member  
Board of Equalization, 3<sup>rd</sup> District





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UTILITIES & ENERGY

OFFICE OF ASSEMBLY MEMBER  
**MIGUEL SANTIAGO**  
FIFTY-THIRD ASSEMBLY DISTRICT



August 31, 2018

Dear Friends,

Greetings to all those attending the C2 Leadership Institute Graduation Ceremony! I would like to thank Faith and Community Empowerment (FACE)'s board of directors and staff for hosting this event. FACE's dedication to empowering and mentoring young leaders ensures that these students will become civic-minded adults and social justice advocates in their communities.

Throughout the last 17 years, FACE has invigorated and strengthened the faith-based community by providing innovative services and programs that address issues ranging from mental health to homeownership. I commend the Korean Churches for Community Development and FACE for their incredible work, contributions, and commitment to serving our great city.

I look forward to all of the tremendous work that FACE will continue to do as a tireless champion for the diverse communities in Los Angeles. Congratulations to all graduates of the C2 Leadership Institute! Please accept my best wishes for continued success.

Sincerely,

**MIGUEL SANTIAGO**

Assembly Member  
Fifty-Third District





COUNCILMEMBER  
**MITCH O'FARRELL**  
LOS ANGELES CITY COUNCIL, 13TH DISTRICT

August 31, 2018

Dear Friends:

On behalf of the residents of the 13th Council District and the Los Angeles City Council, I would like to welcome you to the graduation ceremony for the C2 Leadership Institute.

The educational program is sponsored by Faith and Community Empowerment (FACE). The program allows fellows and interns to gain valuable experience and acquire a unique skill set to foster relationships and engage the broader community.

Please help me thank and congratulate the following C2 Fellows and Interns for their service to our city:

**Alyssa Gonzaga**  
**Curtis Yun**

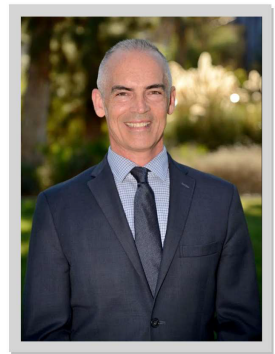
**Sara Kil**  
**Tina Hill**

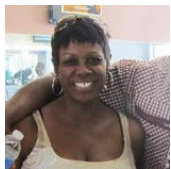
**Billy Taing**  
**Glen Kim**

To this group of bright stars, I wish you the best of luck in your practice moving forward. May you always have the courage to take bold steps and the drive to continue learning.

With kind regards,

**MITCH O'FARRELL**  
Councilmember, 13th District  
City of Los Angeles  
Los Angeles City Council





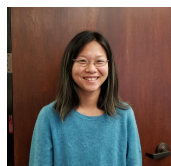
## **Tina Hill - New Vision Church of Jesus Christ**

I began this journey by way of the Nonprofit Empowerment and Exemption Symposium, because I wanted to HEAR about FAITH Based funding and how to link this information to my church. When I heard Ms. Im share that she has a Leadership Program and it had to do with church and community, immediately I knew who I wanted to reach out to at the break. Little did I know what I was seeking to connect with. However at lunch, I was in line and low and behold, I was standing right behind her interns and spoke to them seeking to network not knowing who they where at first, and had chance to follow up with them. Not once did I speak to Ms Im that day. I'm grateful for this divine alignment because I know now this is a GOD shot to help me develop in areas I had no clue I needed too... It has required of me to get out of any fear of not being accepted, but their was a moment when I thought this may not be something I really wanna get involved with. However Ms Im welcomed me which put me at ease when we met. The exposure, the knowledge, and the relationships I gained here will carry me onto higher heights and deeper depths in life. Thank you Ms Im. Stay a Blessing!



## **Billy Taing - API RISE**

I was always hesitant to share about my past because of the feeling of guilt and shame and I still do, but now I share my story to educate and empower others. Through C2 Leadership Institute training, I learned owning my story and sharing stories of my struggle is an asset not a burden. That was crucial for me to understand becuase how can I lead if I am constantly weighing myself down. I now understand that what I consider my weakness and failures are actually tools I can use to move and empower my community. Through my journey with FACE C2 Leadership Institute, I also learned about connecting with people, building and maintaining relationships, using data as factual means to state a point, learning the process of grant writing and how important it is for the success of a non-profit organization, use what's been working, and don't reinvent the wheel There's more but for the convenience of time, I will stop there. This journey has given me so much in the 9 short weeks. My life has been enriched 10 folds. It has truly been a life changing experience that I will build upon the rest of my life.



## **Sara Kil - Korean Christian Reformed Church of Orange County, Grace Mission University**

"I didn't know what I was getting myself into. My professor told me to do the Face C2 Leadership Institute. I wanted to get a job but I decided that this is the right thing to do for the summer. I was a full time intern at FACE. I got to do various programing and administrative work and learn computer skills. I went to different events and workshops. They covered so many various topics. I met people in different areas elected officials, business, community, civic, faith, and social justice. I got to network and build relationships. I was placed in the fast track and really got to stretch myself during the whole internship and fellowship. I was fortunate to be in a environment that put faith and community and lift the voices of all colors. I learned that building and nurturing the relationships is important. Ms. Im taught me how to be a leader and helped me to fulfill my future ministry."



### **Curtis Yun - St. Francis High School**

I absolutely loved attending the Economic & Workforce Development Department and LA Promise Zone meetings. It was a wonderful opportunity for me to observe all levels of the public and private sector come work together. Frankly, for some time I believed that the government and its partnering institutions were not working hard enough, I simply did not see the results (maybe I didn't look hard enough). But after attending these meetings, I felt a new sense of hope and excitement for what we can do in the future to make our society a little better for the next generation.

The week preparing for the African Immigrant Community Homeownership was another "hell" week. But this time I was well-prepared to work hard, because it was the second round of fairs for me. I absolutely adored the fact that FACE, which started off as KCCD, was able to open up to a new demographic of people. I think this homeownership fair was a perfect example showing how we as a people from different sectors of the world can come together as one. Although I was extremely tired that day, it was worth seeing it all come together and seeing our guests truly enjoy the fair.



### **Alyssa Gonzaga - UC Berkeley**

I'm so grateful to have been a part of the C2 Leadership Institute. It was truly a unique and priceless experience, where I gained skills in a way so well integrated that I don't think I can ever find it anywhere else. Ms. Im has been such an amazing mentor and role model for me, as a young Asian woman leader. She truly pushed me to be the best I could be. Even as a student who attends Berkeley, this was an experience that I wouldn't trade for anything else. Best of all, I've learned to become a more confident me. As an Asian woman, I have often felt dismissed or expected to be quiet or submissive. But Ms. Im dares you to be bold, be loud, and to shine your light because how else can people see the good you can bring into this world? I'm excited to enter my final at year at UC Berkeley with all the countless memories and newly acquired skill to become a part of the next generation of leaders.



# FACE C2 Leadership Institute Graduation Program

**MC:** James Cho

**Welcome:** Hyepin Im

**Invocation:** Rev. Jong Dai Park

**Special Remarks:** Mike Fong & Joel Jacinto

**Special Message:** Rev. Sam Shin

**Presentation by Graduates**

Tina Hill

Billy Taing

Sara Kil

Curtis Yun

**Summer Intern:** Glen Kim

**C2 Leadership Institute Alumni Testimony:**  
Kevin Kang & Joshua Rincon

**Congratulatory Remarks:** Lisa Salazar, Schenae Rourk,  
Jerome Horton, Andrew Ahn, & Michael Mata

**Remarks by Partner Organizations:** Paul Jung & James Cho

**Presentation of Certificates**

**Prayer of Blessings**

## C2 Leadership Institute Program

The C2 Leadership Institute is designed to cultivate leaders who are interested in civic engagement, public-private partnerships, and being a social justice advocate for the community while strengthening church and community partnerships. Currently, the C2 Leadership Institute cohort consists of students, community leaders, and church leaders. These emerging leaders are passionate about developing partnerships at the intersection of church and community.

As part of the 9 week program, the cohort meets once a week where FACE provides opportunities for the cohort to meet with various leaders in government, corporate, faith institutions and the community while equipping them with practical skills as such as fundraising, media and government relations, partnership building, networking, financial literacy, grant writing, eventing, advocacy, program development, outreach strategy, and AAPI community needs and data points. Each fellow identifies a community project that they will work on as C2 Project.



## C2 Session Workshops

Leadership  
Financial Literacy, Capability, and Coaching  
Sponsorship/Grant Writing  
Media & Government Relations  
Government Relations  
Public Relations  
Public Speaking  
Networking & Building Partnerships  
Advocacy  
Mentorship  
Event Planning/Program Development  
Small Business  
Criminal Justice  
Housing & Homelessness  
Voter Justice and Suppression  
Public Service  
API Community Needs and Research Data  
Clean Energy  
Immigration Reform

## C2 Leadership Institute Outcomes

An activated church and community partnership committee

Expanded new contacts with local elected officials, media, potential funders, government agencies and other stakeholders/community/business organizations

Sponsorship request template, certificate/commendation letter request template, and press release template

Identification of gifts in your congregation

Elevated visibility in the community

One established community program

A brochure/collateral that documents all the community work the church is doing

Engaging and inspiring the next generation to be deeply involved with the church

# C2 2018 Program Schedule

## Week 1

7/2 - 7/3/18 Outward Focused Churches  
7/2/18 Attend LA City Workforce Development Committee Meeting  
7/2 - 7/3/18 Speaker: Jim Lee, Five Gears  
7/2 - 7/3/18 Blackbelt Certification Survey  
7/2 - 7/3/18 Bio Exercise  
7/2 - 7/3/18 1 minute pitch/Speed Networking  
7/2 HW Elected Officials & 1 minute pitch

7/5/18 Press Conference for FACE African Homeownership Fair with SOFIDA & Ghana Association

## Week 2

7/12/18 Rules of Engagement  
7/12/18 Danger of a Single Story  
7/12/18 Asian American Data - Model Minority Myth  
7/12/18 Images of Asians  
7/12/18 Racist History of Banking/CRA History  
7/12/18 Voter Suppression History  
7/12/18 1 minute pitch/self introduction  
7/12/18 LA Promise Zone Economic Activity Working Group Meeting  
7/12 HW Brochure/Flyer/1 minute pitch  
7/14/18 Voter Justice Commission Public Hearing with Rev. Jesse Jackson

## Week 3

7/19/18 Coffee with Senator Holly Mitchell  
7/19/18 Brochure/Flyer/1 minute pitch  
7/19/18 Canva (Marketing Tool)  
7/19/18 Four by Four Free Business Card  
7/19/18 Benefits of Marketing  
7/19/18 Individual Project Consultation  
7/19 HW Individual Projects Flyer/Brochure

7/21/18 FACE African Homeownership Fair in Partnership with Sofida & Ghana Association

#### **Week 4**

7/24/18 FACE Mustard Seed Foundation Workshop

7/26/18 Financial Capability & Coaching Workshop by Bank of America  
Individual Project Consultation

7/26/18 C2 Fellow Project: "Home" Photo Gallery

#### **Week 5**

8/2/18 APCF Race Counts Training

8/2/18 Speaker: Mark Keam, Virginia State Delegate

8/2/18 Speaker: Rev. Mark Whitlock, USC Center for Religion and Civic Culture,  
COR AME

#### **Week 6**

8/9/18 Speaker: Steve Chow, Congressman Jimmy Gomez

8/9/18 NAHREP Housing Conference: Policy Matters

8/9/18 Meet with Mayor of Gardena Tasha Cerda

8/9/18 Color of Wealth & Housing Data Presentation

8/9/18 Individual Project Consultation

8/10/18 LEAP Leadership in Action Graduation

#### **Week 7**

8/14/18 APALS Interns Reception at City Hall

8/16/18 Speaker: Michael Huynh & Tammy Tran, SCE

Speaker: Andrew Ahn, Boo's Philly CEO

Speaker: Paul Jung, API Rise/Mayor's Office

Speaker: Erich Yost, US Department of Housing & Urban Development

Speaker: James Cho, FACE Board Chair & Dean of Grace Mission University

8/18/18 C2 Fellow Project: Children's Career Day

Individual Project Consultation

## **Week 8**

8/22/18 FACE Meet and Greet

8/23/18 APCF Grant Writing Training

Individual Project Consultation

## **Week 9**

8/30/18 Speaker: Jeanne Min, Chief of Staff, City Councilmember Mitch O'Farrell

Speaker: Kim Yamasaki, Executive Director, CAUSE

Speaker: Deepa Bharath, OC Register, Reporter on Religion & Health

Speaker: David Choi, President YTN USA

Speaker: Rhonda Thornton, USC Small Business Diversity Office

Speaker: Kenneth Crawford, Economic Development Specialist, SBA

Speaker: Charlie Woo, CEO of Megatorys, Chair of LA City Workforce Development Board

Speaker: Jerome Horton, Board of Equalization Member

Individual Project Consultation

## Thank you to our C2 Leadership Institute Speakers!

**Rev. Mark Whitlock, Jr., MSSE**

Doctoral Candidate, Senior Minister; COR Church Executive Director Cecil Murray Center for Community Engagement at USC

**Senator Holly J. Mitchel**

30th State Senate District

**Jim Lee**

Senior Associate, GiANT Worldwide

**Erich Yost**

Management Analyst (Community Initiatives) LA Promise Zone Community Liaison  
U.S. Department of Housing and Urban Development  
Office of Field Policy and Management

**Mark Keam**

Fifth Term Member of the Virginia House of Delegates

**Andrew Ahn**

Filmmaker, Restaurateur, Entrepreneur, &  
Purveyor of Authentic Philadelphia Cheesesteaks & Hoagie: Boo's Philly

**Michael Huynh**

Senior Advisor, Local Public Affairs, Southern California Edison

**Tammy Tran**

Senior Manager of Community Engagement, Southern California Edison

**Paul Jung**

Contract Specialist, Los Angeles Mayor's Office of Public Safety & Founder of API RISE

**Charlie Woo**

Entrepreneur & Co-founder of Megatoys, Co-founder and Chair of Center for Asian Americans United for Self Empowerment (CAUSE), Chair of the Workforce Development Board for the City of Los Angeles

**Jerome E. Horton**

Board of Equalization, Third District

**Mitch O'Farrell**

Council Member of the 13th District

**Deepa Bharath**

Reporter: OC Register

**Kim Yamasaki,**

Executive Director: CAUSE

**Kenneth Crawford**

Economic Development Specialist, US Small Business Administration

**Rhonda Thorton-Crawford PhD**

Director, Small Business Liason Officer/ Local/Diverse/Government/Procurement, USC

**David Choi**

President, YTN Multimedia

**Michael Synn**

Project Director: Office of Minority and Women Inclusion



# FACE PROGRAMS

## **Affordable Housing**

In 2012, FACE was successful in organizing faith and community leaders to advocate for a community benefit from J.H. Snyder, who was receiving \$17 million in public funds for building a \$169 million mixed use project in Koreatown. In the aftermath, FACE has partnered with AMCAL Multi-housing Inc. in developing 100 units of affordable housing, called Meridian Apartments.

## **Consumer Education Fairs**

FACE actively serves underserved communities by hosting various seminars such as the Homeownership, Foreclosure, and Disaster Readiness Fairs, which serve over 1,000 low-income families and individuals annually.

## **Affordable Care Act Assistance**

Our Affordable Care Act assistance has increased access to affordable health care by promoting awareness, performing outreach and education, assisting clients with Covered California insurance enrollment, and taking a leading role in health care events.

## **Church & Non-Profit Leadership and Advocacy Training**

FACE has trained over 5,000 faith and community leaders how to leverage resources, navigate government, create partnerships, implement programs and services and effectively advocate for their community. FACE has also created a Faith and Community Collaborative on Mental Health and Drug Abuse to connect faith leaders with resources in the community.

## **C2 (Church and Community) Leadership Institute**

FACE's Church and Community (C2) Leadership Institute is designed to cultivate young leaders who are interested in civic engagement, public-private partnerships, and being a social justice advocate for the community while strengthening church and community partnerships. Young leaders in the C2 Leadership Institute will have opportunities to meet with various leaders in government, corporate, faith institutions and the community while equipping them with fundraising, media and government relations, partnership building, eventing, advocacy, program development, and other practical skills.





## **Computer Literacy Training & Classes**

FACE provides affordable computer classes to low-income parents, seniors, and youth. Participants learn how to navigate the internet, use social media, and utilize vital software such as Microsoft Word, Excel, and PowerPoint. Successful class participants conclude with a graduation and certificate of completion.

## **Youth and Adult Job Training and Internships**

FACE has trained many individuals both youth, college, adult workers, and seniors in job and leadership skills through our various internships, volunteer program, as well as city and federal programs including Americorps VISTA.

## **API JOB (Job Opportunities and Business Success) Initiative**

FACE, as lead agency, won a grant funded by the City of Los Angeles Economic and Workforce Development Department to launch the API JOBS Initiative. This initiative is the first of its kind in Los Angeles to serve the Asian Pacific Islander (API) community in providing vocational training, employment, career pathway, and community/social services to linguistically isolated participants.

## **REO Property Acquisition and Rehabilitation**

Since 2012, FACE has been acquiring foreclosed properties and transforming and revitalizing these blighted sites. Properties are provided at a discounted rate to low-to-moderate income families and individuals.

# FACE Board and Staff

## FACE Board of Directors 2018

**Hyepin Im**, President and CEO: FACE

**James Cho**, FACE Board Co-Chair, Dean: Grace Mission University

**John Jongdai Park**, FACE Board Co-Chair, Senior Pastor: Joong-Ang Korean Church

**Paul Chou**, FACE Board Member

**Peter Park**, FACE Board Member

**Sam Shin**, FACE Board Member

**Annika Yeo**, FACE Board Member, KOWIN/Global Children's Fund/GG Construction

**Michelle Sim**, FACE Board Intern, Clean Transportation Manager: SoCalGas

**Andrew Kwong**, FACE Board Intern

## FACE Staff

**Hyepin Im**, President and CEO

**Capsoo Kim**, Senior Worker

**Spencer Kim**, Senior Worker

**Mia Chong**, FACE Intern

**Megan Kim**, FACE Board Intern

## Become an Intern at FACE!

As an intern, gain valuable experience in Government & Public Relations, Marketing/Outreach, Social Media & Communication, Public Policy, Research & Advocacy Accounting, Grant Writing, Graphic & Video Editing, Website Development, Program Implementation, (i.e. Housing - Financial Literacy - Digital Literacy). **To apply, submit your resume to [info@facela.org](mailto:info@facela.org).**

**For more information, please visit [www.facela.org](http://www.facela.org).**



FACE's C2 Leadership Institute

## WHAT

Faith & Community Empowerment (FACE) is providing a unique opportunity for individuals (ages 18 to 40) who have interest in growing as leaders at the intersection of church and community through **FACE's C2 Leadership Institute**. This program trains qualified fellows to equip their organization to leverage resources and partner with the broader community to impact the world and extend God's Kingdom.

## WHY

According to a recent article from CNN, "almost every major branch of Christianity in the United States has lost a significant number of members...Pew found, **mainly because millennials are leaving the fold**." Although churches are aware of this dire circumstance, they often misunderstand the cause of the problem. They think millennials are a very different generation and do not have strong faith like their predecessors. However, the young adults today do have the passion to make a difference in our world. Unfortunately, the church lacks adequate resources and know-how to facilitate a meaningful engagement in the community. As a result, young leaders are leaving the church looking elsewhere to fulfill God's calling for their generation.

As a member of the church body, at FACE, we too are called to raise up a generation of leaders to transform the world for the cause of Christ. **FACE's C2 Leadership Institute** is a partnership that addresses community engagement. In this program, FACE brings our community development expertise to the table. Together, working with local churches, we will train up champions for community partnerships.

Our goal in this partnership is to build a fruitful, sustainable, culture of engagement within the local church so that churches can spread the love of God and increase their positive influence. Let's start tapping into the diverse community resources that are available.

## IMPORTANT DATES

**JUN 2019**

**JUL 2019**

**JUL - AUG 2019**

**AUG/SEPT 2019**

Application Due

**Week 1:** Leadership Institute Orientation & Retreat

**Week 2-8:** Leadership Program (One full day per week)

Graduation

Please see other side for details



# APPLICATION CHECKLIST

(Please read carefully)

## COMPLETED APPLICATION

- > Two letters of recommendation – sent directly to FACE from your references
- > Application form (Online)
- > Transcript from the most recent enrollment of college/university

## LEADERSHIP INSTITUTE TERMS AND CONDITIONS

Each applicant accepted into the internship program allows FACE to use his or her application information, photos, and videos for the purpose of promoting and publicizing this leadership institute. Participants must provide for their own travel, housing, parking, gas and living expenses. As a participant, one is responsible for regularly showing up to the church/nonprofit sponsor site, completing designated tasks, and attending mandatory meetings. Participants must be actively involved with church ministry activities which includes, but is not limited to, staff meetings, service gatherings, outreach events, etc.

## APPLICANT ELIGIBILITY

All applicants must meet the following criteria:

- > The applicant's age must be between 18 years old to 40 years old.
- > Two letters of recommendation must accompany the application from separate individuals, neither of whom are related to the applicant (Pastor, Employer, or Professor)
- > The applicant must demonstrate commitment to the underserved community in a written personal statement.
- > Applicant upon discussion with church submit one church sponsored community service project they would like to develop during the program.

## THE SELECTION PROCESS

**Once application is completed, potential candidates will be interviewed.** Candidates will be selected on the basis of demonstrated academic and personal excellence, as well as demonstrated leadership capabilities in extracurricular activities. All application materials must be received by FACE via email by Friday, June 21, 2019 at 11:59 PM PST.

## HOW THE PROGRAM WORKS & REGISTRATION FEE

- > This is an 9 week leadership institute program.
- > 8 hours per week will consist of general internship/leadership training at FACE's office. Participants will also be required to participate in additional special invites and events.
- > Additional hours will be devoted to the participants' specific personal ministry track for their community service project as well as special event opportunities.
- > \$500 Registration Fee\*

## LEARNING OUTCOMES

- |                                  |  |
|----------------------------------|--|
| - Grant Writing & Fundraising    | - Networking & Building Partnerships           |
| - Media & Government Relations   | - Outreach Strategy                            |
| - Eventing                       | - AAPI Community Needs & Data Points           |
| - Program Development            | - Church Administrative Work                   |
| - Advocacy                       | - Financial Literacy (Stewardship & Budgeting) |
| - Personal/Spiritual Development |  |

\*This program is made possible with sponsorship from FACE Board Members & CKA.

Faith & Community Empowerment

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(213) 985-1500 / [www.facela.org](http://www.facela.org)



# Special Thanks

**Joel Jacinto**

Board of Public Works Commissioner

**Andrew Ahn**

Boo's Philly

**Council of Korean Americans**

**CJ Entertainment**

**Southern California Edison**

**FACE BOARD**

**Jin Kim**

**Annika Yeo**

**Jihee Huh**

**Kenneth Kim**

**Rachel Kim**

**Pacific Western Bank**



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