



We Invite You!

We invite you to participate as a **Sponsor** for **FACE's 2023 Black Homeownership Fair**. We believe that everyone should know the pathway to homeownership! Through your sponsorship and this special partnership with the African Consular Corps, Consulate of Senegal, and the Los Angeles County African American Employees Association, we hope to make the dream of homeownership a reality for the Black Community! All communities are welcome!

As in the past, we will be bringing together communities to meet with mortgage lenders and industry experts, and providing the tools to purchase a home. Past speakers include experts from organizations such as the U.S.

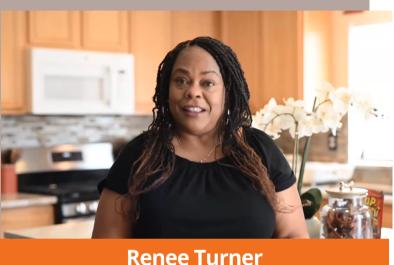
Department of Housing & Urban Development, City of LA Housing & Community Investment Department, Freddie Mac and CALHFA. Past sponsors such as Silicon Valley Bank, Bank of Hope, Citizens Business Bank, US Bank, Bank of America, Chase, First Citizens Bank, City National Bank, First Republic, Mechanics Bank, Mid First Bank, SoCalGas, Union Bank, PNC Bank and others have provided their expertise related to mortgage and financial products.

The fairs will include plenary sessions covering various homeownership topics (e.g. credit, home buying process, special bank products, down payment assistance and foreclosure prevention assistance resources and programs.) In addition, participants will have opportunities to visit exhibit booths for resource materials, speaking with industry experts, and prizes. For sponsorship levels, benefits and details please see the details below. If you have any questions, you may contact us at sponsorship@facela.org or 213-985-1500.





About FACE & Our Fairs



Renee Turner
FACE Successful Client
Only 3% Down!



FACE Successful Client

\$100K Downpayment Assistance

FACE is a **HUD-approved nonprofit housing counseling agency** whose **mission** is to advance the Asian American community's participation, contribution, and influence through faith-based and community partnerships.

We service all communities and to date, FACE has educated over 15,000 prospective homeowners. FACE's efforts have resulted in providing homeowners with over \$2.3 million in down payment assistance and our exemplary efforts have earned numerous recognition including the prestigious Hope Award from the National Association of Realtors as well as Homefree-USA's President's Award.

Our past fairs have been a great success receiving wide media coverage, both mainstream and ethnic media, and garnering hundreds of participants annually. Last year we held our fair virtually with huge success - over 350 active participants. An extensive publicity/outreach campaign for the fair will be run through e-blasts, social media, and through print media, television, radio as well outreach to churches and nonprofits.

FACE 2023 Black Homeownership Fair

Events

2023 Black Homeownership Fair March 25, 2023

9a.m. - 1p.m.

In-Person: South Bay Celebration Assembly (3841 W 130th St, Hawthorne, CA 90250)

Deadlines

Speaker & Representatives Confirmations
March 1, 2023

Sponsorship Confirmation & Advertisements

March 1, 2023

Please send all sponsorship confirmation, logos and advertisements to sponsorship@facela.org based on guidelines provided.

Make checks payable to: Faith and Community Empowerment and mail to 3550 Wilshire Blvd Ste 1124, Los Angeles, CA 90010.

Payment is due by March 1, 2023. Submit completed form to sponsorship@facela.org

Marketing/advertising: media advisory sent to local media with a press conference, email blast (30,000 subscribers), ethnic media marketing which includes newspapers, radio ads/interviews etc.

Sponsorship **Options**

Exhibit Booth

Number of Representatives w/Meal Provided

Participation in Passport Contest

Logo Recognition in Event Program Booklet

Email Blast & Recognition in Flyers

Social Media Recognition

Logo Recognition on Website

Logo Recognition on Event Banner

Advertisement in Event Program Booklet

Recognition on Press Release & Ads

Speaking Opportunity

VIP Room & Photo-Op

LEAD Recognition in Event Presentation

One Email Blast for Sponsor Specific Program "Information about assistance programs helped me realize that I can buy my home and stop waiting."

Platinum \$25,000

Premier Exhibit w/ 2 Tables

Up to 8 Representatives

Larae Loao LEAD Sponsor

As a LEAD Sponsor

As a LEAD Sponsor

Large Logo LEAD Sponsor

Large Logo LEAD Sponsor

VIP Full Page 5.5" x 8.5" Color

Plenary Openina & **Panelist**

Representatives



Database of 30.000+

Gold \$10,000

Premier Exhibit w/ 1 Table

Up to 4 Representatives

Largo Logo

Largo Logo

Largo Logo

Full Page 5.5" x 8.5" BW

Plenary Openina & **Panelist**

Representatives

Silver \$5,000

Exhibit w/ 1 Table

Up to 2 Representatives

Medium Logo

Representative

Bronze \$3,000

Exhibitor

(Non-Profit \$500)

Exhibit

w/ 1 Table

Up to 2

Representatives

Small Logo

\$1.500

Exhibit w/ 1 Table

Up to 2







Medium Logo

Medium Logo

1/2 Page 5.5" x 4.25" BW

Panelist

Representatives



Reg. Logo



Reg. Logo

Reg. Logo

1/4 Page 4.25" x 2.75"" BW

**Recognition is contingent upon meeting the sponsorship deadline.



2023 Black Homeownership Fair March 25, 2023





Sponsorship & Exhibitor Registration

Sponsorship Level (please select)	el	Advertisement Only (please select)
Platinum \$25,000	Bronze \$3,000	Full Page \$2,500
Gold \$10,000	Exhibitor \$1,500	1/2 Page \$1,000
Silver \$5,000	Non-Profit \$500	1/4 Page \$500
<u> </u>		
Name of Company/Organization		
Contact Name		
Title		
Street Address		
City		
State		
Zip Code		
Phone Number(work)		
Phone Number(mobile)		
E-mail		

Submit completed form to sponsorship@facela.org. Make checks payable to Faith and Community Empowerment and mail to 3550 Wilshire Blvd. Ste. 1124, Los Angeles, CA 90010. Payment is due by March 1, 2023. Be sure to send logos and advertisements to sponsorship@facela.org based on guidelines provided. Contact info: (213) 985-1500 or (213) 216-3676