



Sponsorship Package

30TH ANNUAL HOMEOWNERSHIP FAIR
JUNE 6, 2026



We Invite You!



We invite you to participate as a **Sponsor** for **FACE's 30th Annual Homeownership Fair**. We are excited to host this fair and connect families and individuals to resources to jumpstart their journey of buying a home. Through your sponsorship and our special partnerships, we hope to make the dream of homeownership a reality for the community!

As in the past, we will be bringing together communities to meet with mortgage lenders and industry experts and providing the tools to purchase a home. Past speakers include experts from organizations such as the **U.S. Department of Housing & Urban Development, CALHFA, City of LA Housing & Community Investment Department, and Freddie Mac**. Past sponsors such as **First Citizens Bank, US Bank, Bank of Hope, Mechanics Bank, East West Bank, Bank of America, City National Bank, LA Care, Mid First Bank, New Omni Bank, ABC7 News, SoCalGas, Berkshire Hathaway, CALHFA, Solomon King LLC** and others have provided their expertise related to mortgage and financial products.

The fair will include plenary sessions covering various homeownership topics (e.g. credit, home buying process, special bank products, down payment assistance and foreclosure prevention assistance resources and programs.) In addition, participants will have opportunities to visit exhibit booths for resource materials, speaking with industry experts, and prizes!

For sponsorship levels, benefits and details please see the details below. If you have any questions, you may contact us at sponsorship@facela.org or 213-985-1500.



About FACE & Our Fairs



Octavia McClain, FACE Successful Client
\$215,000+
Downpayment Assistance



Eunice Kim, FACE Successful Client
\$140,000+
Downpayment Assistance

FACE is a HUD-approved nonprofit housing counseling agency whose mission is to advance the Asian American community's participation, contribution, and influence through faith-based and community partnerships.

We service all communities and to date, FACE has educated over 17,000 prospective homeowners. FACE's efforts have resulted in providing homeowners with over \$4.5 million in down payment assistance and our exemplary efforts have earned numerous recognitions, including the prestigious Hope Award from the National Association of Realtors as well as Homefree-USA's President's Award.

Our past fairs have been a great success, receiving wide media coverage, both in mainstream and ethnic media, garnering hundreds of participants annually. Last year, we held our 28th Annual fair with huge success—over 1000 participants. An extensive publicity/outreach campaign for the fair will be run through email blasts, social media, and through print media, television, radio as well outreach to churches and nonprofits.



Important Dates

30TH ANNUAL HOMEOWNERSHIP FAIR

JUNE 6, 2026 | 9A.M - 1P.M

In-Person

Carson Community Center (801 E. Carson Street,
Carson, CA 90745)

May 8, 2026

Speaker & Representatives Confirmations

Sponsorship Confirmation & Advertisements

Please send all sponsorship confirmation, logos and advertisements to sponsorship@facela.org based on guidelines provided. Make checks payable to: Faith and Community Empowerment and mail to 3435 Wilshire Blvd. Suite 350, Los Angeles, CA 90010. Payment is due by May 8, 2026. Submit completed form to sponsorship@facela.org

Marketing/advertising: media advisory sent to local media with a press conference, email blast (30,000 subscribers), ethnic media marketing which includes newspapers, radio ads/interviews etc. Full page color ad will be placed in print media that will show Sponsor Logos.

Sponsorship Options

****Recognition is contingent upon meeting the sponsorship deadline.**

	PLATINUM \$25,000	ELITE \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	EXHIBITOR \$1,500 (Non-Profit \$500)
Exhibit Booth (2 x 5 ft table)	Premier Exhibit w/ 2 Tables	Premier Exhibit w/ 1 Table	Premier Exhibit w/ 1 Table	Exhibit w/ 1 Table	Exhibit w/ 1 Table	Exhibit w/ 1 Table
Number of Representatives w/Meal	Up to 8 Representatives	Up to 4 Representatives	Up to 4 Representatives	Up to 3 Representatives	Up to 2 Representatives	Up to 2 Representatives
Logo Recognition in Event Program Book	Large Logo LEAD Sponsor	Large Logo	Large Logo	Medium Logo	Reg. Logo	Reg. Logo
Recognition in Flyers & Email Blast	As a LEAD Sponsor	✓	✓	✓	✓	✓
Social Media Recognition	As a LEAD Sponsor	✓	✓	✓	✓	✓
Logo Recognition on Website	Large Logo LEAD Sponsor	Large Logo	Large Logo	Medium Logo	Small Logo	
Logo Recognition on Event Banner	Large Logo LEAD Sponsor	Large Logo	Large Logo	Medium Logo	Small Logo	
Advertisement in Event Program Book	VIP Full Page 5.5" x 8.5" Color	Full Page 5.5" x 8.5" BW	Full Page 5.5" x 8.5" BW	1/2 Page 5.5" x 4.25" BW	1/4 Page 2.75" x 4.25" BW	
Recognition on Press Release & Ads	✓	✓	✓	✓		
Speaking Opportunity	Plenary Opening & Panelist	Plenary Opening & Panelist	Plenary Opening & Panelist	Panelist		
VIP Room & Photo-Op	✓	✓	✓	✓		
Pre-Qualification	✓	✓				
LEAD Recognition in Event Ppt.	✓					
One Email Blast for Sponsor Specific Program	Database of 30,000+					

NOTE: Additional representatives can be included to any levels for \$150/person (Select Below)



Sponsorship & Exhibitor Registration

DUE: MAY 8, 2026



Sponsorship Level (please select)

- Platinum \$25,000
- Elite \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$3,000
- Exhibitor \$1,500
- Non-Profit \$500

Advertisement Only (please select)

- Full Page \$2,500
- 1/2 Page \$1,000
- 1/4 Page \$500

Add'l Reps. \$150/Person (please write number)

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Name of Company/Organization	
Contact Name	
Title	
Street Address	
City	
State	
Zip Code	
Phone Number(work)	
Phone Number(mobile)	
E-mail	

Submit completed form to sponsorship@facela.org. Make checks payable to Faith and Community Empowerment and mail to 3435 Wilshire Blvd. Ste. 350, Los Angeles, CA 90010. Payment is due by May 8, 2026. Be sure to send logos and advertisements to sponsorship@facela.org based on guidelines provided. Contact info: (213) 985-1500 or (213) 216-3676

"Thank you for giving me HOPE that I can possess my home without high bank account and credit"