We invite you to participate as a Sponsor for FACE's 26th Annual Homeownership Fair. Through your sponsorship and this special partnership with the Los Angeles County African American Employees Association (LACAAEA) and Los Angeles County Asian American Employees Association (LACAAEA), we hope to make the dream of homeownership a reality for the community!

As in the past, we will be bringing together communities to meet with mortgage lenders and industry experts, and providing the tools to purchase a home. Past speakers include experts from organizations such as the U.S. Department of Housing & Urban Development, City of LA Housing & Community Investment Department, Freddie Mac and CALHFA. Past sponsors such as Silicon Valley Bank, Bank of Hope, Citizens Business Bank, US Bank, Bank of America, Chase, First Citizens Bank, City National Bank, First Republic, Mechanics Bank, Mid First Bank, SoCalGas, PNC Bank and others have provided their expertise related to mortgage and financial products.

The fair will include plenary sessions covering various homeownership topics (e.g. credit, home buying process, special bank products, down payment assistance and foreclosure prevention assistance resources and programs.) In addition, participants will have opportunities to visit exhibit booths for resource materials, speaking with industry experts, and prizes. **For sponsorship levels, benefits and details please see the details below. If you have any questions, you may contact us at sponsorship@facela.org or 213-985-1500.**
FACE is a HUD-approved nonprofit housing counseling agency whose mission is to advance the Asian American community's participation, contribution, and influence through faith-based and community partnerships.

We service all communities and to date, FACE has educated over 16,000 prospective homeowners. FACE's efforts have resulted in providing homeowners with over $2.3 million in down payment assistance and our exemplary efforts have earned numerous recognition including the prestigious Hope Award from the National Association of Realtors as well as Homefree-USA's President's Award.

Our past fairs have been a great success receiving wide media coverage, both mainstream and ethnic media, and garnering hundreds of participants annually. In March we held our 2023 Black Homeownership fair in Hawthorne with huge success - over 560 participants. An extensive publicity/outreach campaign for the fair will be run through e-blasts, social media, and through print media, television, radio as well outreach to churches and nonprofits.

Md Osman, FACE Successful Client
$150,000+ Downpayment Assistance

Eunice Kim, FACE Successful Client
$140,000+ Downpayment Assistance
Please send all sponsorship confirmation, logos and advertisements to sponsorship@facela.org based on guidelines provided. Make checks payable to: Faith and Community Empowerment and mail to 3550 Wilshire Blvd Ste 1124, Los Angeles, CA 90010. Payment is due by June 1, 2023. Submit completed form to sponsorship@facela.org

Marketing/advertising: media advisory sent to local media with a press conference, email blast (30,000 subscribers), ethnic media marketing which includes newspapers, radio ads/interviews etc. Full page color ad will be placed in print media that will show Sponsor Logos.
# Sponsorship Options

**Exhibit Booth**

**Number of Representatives w/Meal Provided**

**Participation in Passport Contest**

**Logo Recognition in Event Program Booklet**

**Email Blast & Recognition in Flyers**

**Social Media Recognition**

**Logo Recognition on Website**

**Logo Recognition on Event Banner**

**Advertisement in Event Program Booklet**

**Recognition on Press Release & Ads**

**Speaking Opportunity**

**VIP Room & Photo-Op**

**LEAD Recognition in Event Presentation**

**One Email Blast for Sponsor Specific Program**

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**Platinum $25,000**

- Premier Exhibit w/ 2 Tables
- Up to 8 Representatives
- Large Logo LEAD Sponsor

**Gold $10,000**

- Premier Exhibit w/ 1 Table
- Up to 4 Representatives
- Large Logo LEAD Sponsor

**Silver $5,000**

- Exhibit w/ 1 Table
- Up to 3 Representatives
- Medium Logo

**Bronze $3,000**

- Exhibit w/ 1 Table
- Up to 2 Representatives
- Reg. Logo

**Exhibitor $1,500**

- Up to 2 Representatives

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**NOTE:** Additional representatives can be included to any levels for $150/person (Select Below)

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**VIP Full Page 5.5" x 8.5" Color**

**Full Page 5.5" x 8.5" BW**

**1/2 Page 5.5" x 4.25" BW**

**1/4 Page 2.75" x 4.25" BW**

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**LEAD Sponsorship**

- **VIP Room & Photo-Op**
- **Up to 8 Representatives**

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**Reg. Sponsorship**

- **Up to 4 Representatives**

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**Bronze Sponsorship**

- **Up to 2 Representatives**

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**Non-Profit Sponsorship**

- **Up to 2 Representatives**

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**Additional Representatives**

- **$150/person**
26th Annual Homeownership Fair  
July 15, 2022

Sponsorship & Exhibitor Registration

Sponsorship Level  
(please select)

- Platinum $25,000
- Gold $10,000
- Silver $5,000
- Full Page $2,500
- 1/2 Page $1,000
- 1/4 Page $500
- Bronze $3,000
- Exhibitor $1,500
- Non-Profit $500

Add'l Reps. $150/Person  
(please write number)

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"Thank you for giving me HOPE that I can possess my home without high bank account and credit"