

SPONSORSHIP PACKAGE

OCTOBER 22-24, 2021



A time to H.E.A.L.

Health . Equity . Advocacy . Leadership



11TH NATIONAL LIGHTING THE COMMUNITY SUMMIT

Witness . Advocacy . Partnership

Light Up The Night: Celebrating Our 20th Anniversary

We are excited to invite you to sponsor our upcoming **11th National Lighting the Community Summit, and 20th Anniversary Awards Gala & Dinner on October 22 through 24, 2021** which will be a hybrid event (virtual and in-person).

During the last 20 years, we have hosted a whole host of diverse speakers and audiences including faith leaders, policymakers, and corporate executives to learn from and share best practices with one another. We are excited to build on our experience with this year's conference, which will include the **National Asian American Prayer Breakfast and the 20th Anniversary Awards Gala Dinner.**

This year, we are excited to announce that our conference theme is **A Time to HEAL: Healing, Equity, Advocacy, Leadership.** We would be honored to have you as a sponsor. Your partnership will be crucial in our continued effort to provide outstanding and comprehensive service to the community. Please fill out the sponsorship form below and send it back to FACE via email at sponsorship@facela.org. For additional details and information regarding the 11th LTC Conference, please visit www.facela.org.

Thank you, and we hope to see you in October.



Hyepin Im, CEO & President
Faith and Community Empowerment (FACE)



WE INVITE YOU

ACCOMPLISHMENTS



800+

Partners From White House to Fortune 500 Companies



5,000+

Trained Faith & Community Leaders On Community Development



11K

Families & Individuals On Their Way to Homeownership



\$400K+

Sub-grants to Faith Based & Community Organizations



\$92M

Defaulted Mortgages Saved From Foreclosure



\$1.8M

Downpayment & Other Assistance for Families & Individuals



As is tradition with our National Lighting the Community Conference, we will be holding our **National Asian American Prayer Breakfast on Saturday morning, October 23rd, 2021 at 9 am PT**. This year's prayer breakfast will be held virtually.

The prayer breakfast will gather faith leaders, government officials, corporate leaders, and non-profit leaders to pray for the nation and the world so that we may be unified in our hope for healing, equity, increased advocacy and strengthened leadership.

We invite all those with a passion for the community to join us and we welcome all faiths and walks of life to participate in this powerful time of meditation and prayer.

NATIONAL ASIAN AMERICAN

PRAYER BREAKFAST

20th Anniversary



AWARDS GALA DINNER

Light Up The Night: A Time To HEAL

FACE is pleased to announce that with the celebration of our momentous **20th anniversary year**, we will be launching **the commemoration of the 30th anniversary of the LA Riots by kicking-off our SAIGU campaign** at the awards gala dinner.

Under the theme of **A Time to HEAL: Healing, Equity, Advocacy, and Leadership & Light Up the Night: Celebrating 20 Years of FACE**, we will be honoring dynamic leaders who have brought light & hope for the purpose of healing, transformed communities in the pursuit of equity, advocated for racial justice and solidarity, and exemplified leadership through their compassion and faith. For the past 20 years, FACE has impacted underserved communities by serving as a voice calling out injustice, a resource for those who have none, and a leader equipping others for good work to be a light in the community.

FACE's impact is evidenced in our various initiatives including **homeownership, foreclosure prevention, affordable housing, financial literacy, career/leadership development for AAPI youth, Covid research, Model Minority Myth education, advocacy, job training, mental health, affordable care outreach, food insecurity, disaster readiness, church/community leadership training and capacity building, small business aid, healthy marriage initiatives, Covid testing, and vaccine distribution.**

We invite you to join us as a corporate sponsor or community/individual participant of FACE's 20th Anniversary Gala Dinner to be held on **Sunday, October 24th at the Pasadena Masonic Temple in Pasadena, Los Angeles.** Your support and partnership will allow FACE to continue its good work bringing light and hope through faith and community empowerment. Thank you in advance for your support.





**11TH NATIONAL
LIGHTING THE COMMUNITY
SUMMIT**

SPONSORSHIP OPPORTUNITIES



	CORPORATE						COMMUNITY		
	Title \$50,000	Diamond \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Church/ Non-Profit \$1,000	Young Ambassador \$1,000	Food/In-Kind Sponsor
Recognition in Conference Promos (Flyers, Social Media, Email Blasts)	Media Coverage (If Applicable)	✓	✓	✓	✓	✓	✓	✓	✓
Pass to National Prayer Breakfast (Virtual)	50	20	15	12	8	4	3	1	Varies
20th Anniversary Gala Dinner Pass	6 In-Person 100 Virtual	6 In-Person 20 Virtual	4 In-Person 15 Virtual	4 In-Person 12 Virtual	2 In-Person 8 Virtual	2 In-person 4 Virtual	1 In Person 4 Virtual	1 In Person	Varies
Virtual Conference Passes (Workshops & Plenary Sessions)	50	20 VIP Priority	15 VIP Priority	12	8	4	4		
Advertisement in Digital Conference Program	x2 VIP Full Page (Color)	VIP Full Page (Color)	Full Page (Color)	Full Page (B&W)	1/2 Page (B&W)	1/4 Page (B&W)	1/4 B&W (Church Only)		
Organization Named in Press Release	✓	✓	✓	✓	✓	✓			
Sponsorship Recognition On FACE Homepage	✓	✓	✓	✓	✓	✓			
Virtual Exhibit Booth	Premier Booth	Premier Booth	Premier Booth	✓	✓				✓
Commemorative Gift	2	2	2	2	1				
Logo and Linked Website on FACE LTC Conference Webpage	✓	✓	✓	✓					
Invitation to In-Person Press Conference	✓	✓	✓	✓					
Recognition in Promo Videos Leading up to Conference	✓	✓	✓	✓					
Naming & "Thank You" During Main Conference	✓	✓	Prayer Breakfast Only	Prayer Breakfast Only					

Title \$50,000

- Categorical exclusivity as a sponsor.
- Recognition in the Conference Promotional Materials that may or may not be covered by the media.
 - i.e. Flyers, Social Media, Email Blasts.
- Fifty (50) passes to the National Asian American Prayer Breakfast on Saturday morning
- Six (4) in-person & 100 virtual passes to the 20th Anniversary Award Gala & Dinner on Sunday evening
- Fifty (50) Virtual Conference Passes to Workshops & Plenary Sessions
- Two (2) VIP full page digital advertisements in color to showcase in the Conference Program Booklet
- Sponsor named in press release
- Sponsor's logo recognized on FACE's website homepage
- Exclusive premier virtual exhibit booth
- Two (2) commemorative gifts
- Logo represented on FACE's LTC webpage and linked to the sponsor's website
- Invitation to attend the in-person press conference
- Recognition in promotional videos leading up to the conference
- Thanks and naming of the organization during the main conference
- Congratulatory certificate from an elected official
- Opportunity to give Plenary Opening remarks along with one (1) additional speaking opportunity during the conference
- Logo to be displayed in a virtual banner during the conference
- Sponsorship of five (5) Young Ambassadors, of the organization's choosing, to attend the conference
- Distribution of the organization's flyer or brochure to all registered attendees by email
- Thirty (30) seconds video advertisement to be played during conference
- Sponsorship of one (1) active FACE program
- Photo opportunity with elected officials & honorees
- Exclusive VIP seating at the Gala Dinner in recognition of the premium sponsor
- Organization's logo on video played between sessions
- Editorial content in conference program

Diamond \$25,000

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- Twenty (20) passes to the National Asian American Prayer Breakfast on Saturday morning
- Six (6) in-person & 20 virtual passes to the 20th Anniversary Award Gala & Dinner on Sunday evening
- Twenty (20) VIP Priority Virtual Conference Passes to Workshops & Plenary Sessions
- One (1) VIP full page digital advertisement in color to showcase in the Conference Program Booklet
- Sponsor named in press release
- Sponsor's logo recognized on FACE's website homepage
- Exclusive premier virtual exhibit booth
- Two (2) commemorative gifts
- Logo represented on FACE's LTC webpage and linked to the sponsor's website
- Invitation to attend the in-person press conference
- Recognition in promotional videos leading up to the conference
- Thanks and naming of the organization during the main conference
- Congratulatory certificate from an elected official
- Opportunity to give Plenary Opening remarks during the conference
- Logo to be displayed in a virtual banner during the conference
- Sponsorship of two (2) Young Ambassadors, of the organization's choosing, to attend the conference
- Distribution of the organization's flyer or brochure to all registered attendees by email
- Fifteen (15) seconds video advertisement to be played during conference
- Sponsorship of one (1) active FACE program
- Photo opportunity with elected officials & honorees
- Exclusive VIP seating at the Gala Dinner in recognition of the premium sponsor

Platinum \$15,000

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- Fifteen (15) passes to the National Asian American Prayer Breakfast on Saturday morning
- Four (4) in-person & 15 virtual passes to the 20th Anniversary Award Gala & Dinner on Sunday
- Fifteen (15) VIP Priority Virtual Conference Passes to Workshops & Plenary Sessions
- One (1) full page digital advertisement in color to showcase in the Conference Program Booklet
- Sponsor named in press release
- Sponsor's logo recognized on FACE's website homepage
- Exclusive premier virtual exhibit booth
- Two (2) commemorative gifts
- Logo represented on FACE's LTC webpage and linked to the sponsor's website
- Invitation to attend the in-person press conference
- Recognition in promotional videos leading up to the conference
- Thanks and naming of the organization during the prayer breakfast only
- Congratulatory certificate from an elected official
- Opportunity to speak during the conference
- Logo to be displayed in a virtual banner during the conference
- Sponsorship of one (1) Young Ambassador, of the organization's choosing, to attend the conference
- Distribution of the organization's flyer or brochure to all registered attendees by email

Gold \$10,000

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- Twelve (12) passes to the National Asian American Prayer Breakfast on Saturday morning
- Four (4) in-person & 12 virtual passes to the 20th Anniversary Award Gala & Dinner on Sunday evening
- Twelve (12) Virtual Conference Passes to Workshops & Plenary Sessions
- One (1) full page digital advertisement in black and white to showcase in the Conference Program Booklet
- Sponsor named in press release
- Sponsor's logo recognized on FACE's website homepage
- One (1) virtual exhibit booth
- Two (2) commemorative gifts
- Logo represented on FACE's LTC webpage and linked to the sponsor's website
- Invitation to attend the in-person press conference
- Recognition in promotional videos leading up to the conference
- Thanks and naming of the organization during the prayer breakfast only

Silver \$5,000

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- Eight (8) passes to the National Asian American Prayer Breakfast on Saturday morning
- Two (2) in-person & 8 virtual passes to the 20th Anniversary Award Gala & Dinner on Sunday evening
- Eight (8) Virtual Conference Passes to Workshops & Plenary Sessions
- One half (1/2) page digital advertisement in black and white to showcase in the Conference Program Booklet
- Sponsor named in press release
- Sponsor's logo recognized on FACE's website homepage
- One (1) virtual exhibit booth
- One (1) commemorative gift

Bronze \$3,000

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- Four (4) passes to the National Asian American Prayer Breakfast on Saturday morning
- Two (2) in-person & 4 virtual passes to the 20th Anniversary Award Gala & Dinner on Sunday evening
- Four (4) Virtual Conference Passes to Workshops & Plenary Sessions
- One quarter (1/4) page digital advertisement in black and white to showcase in the Conference Program Booklet
- Sponsor named in press release
- Sponsor's logo recognized on FACE's website homepage



COMMUNITY



Church/Community \$1,000

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- Three (3) passes to the National Asian American Prayer Breakfast on Saturday morning
- One (1) in-person & 4 virtual passes to the 20th Anniversary Award Gala & Dinner on Sunday evening
- Four (4) Virtual Conference Passes to Workshops & Plenary Sessions
- One quarter (1/4) page digital advertisement in black and white to showcase in the Conference Program Booklet [applicable only to churches.]

Young Ambassador \$1,000

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- One (1) pass to the National Asian American Prayer Breakfast on Saturday morning
- One (1) in-person pass to the 20th Anniversary Award Gala & Dinner on Sunday evening
- One (1) Young Ambassador admission to attend the conference, prayer breakfast and gala dinner

Food/In-Kind Sponsor

- Recognition in the Conference Promotional Materials.
 - i.e. Flyers, Social Media, Email Blasts
- One (1) virtual exhibit booth



INDIVIDUAL



Individual \$199 (Early Bird \$149) Virtual

- Three (3) day virtual conference pass.
 - Includes all workshops and plenary sessions.
- One (1) virtual pass to National Asian American Prayer Breakfast
- One (1) virtual pass to 20th Anniversary Awards Dinner Gala
- Includes commemorative gift

Prayer Breakfast \$75 (Early Bird \$50) Virtual

- Single virtual pass to National Asian American Prayer Breakfast on Saturday Morning.

Gala Dinner \$500 (VIP In-person)

- Seating is limited to one hundred (100) in-person guests.
- Photo-op
- Single pass to in-person 20th Anniversary Gala Dinner.
 - Includes one (1) dinner meal.
 - Includes commemorative gift.

Gala Dinner \$100 (Virtual)

- Single virtual pass to 20th Anniversary Gala Dinner.
 - Includes commemorative gift.



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***Sponsorship benefits are contingent upon meeting the sponsorship deadlines.*

To buy individual tickets for the event (i.e. individual conference passes, national prayer breakfast passes, and/or 20th Anniversary Gala Dinner passes, please use the button below.

[REGISTER HERE](#)

SPONSORSHIP FORM



Corporate Sponsorship Level (please select)

- Title \$50,000
- Diamond \$25,000
- Platinum \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$3,000

Community/Individual (please select)

- Church/Non-Profit \$1,000
- Young Ambassador \$1,000
- Food/In-Kind \$ _____

Name of Company/Organization	
Contact Name	
Title	
Street Address	
City	
State	
Zip Code	
Phone Number(work)	
Phone Number(mobile)	
E-mail	

Submit completed form to sponsorship@facela.org. Make checks payable to Faith and Community Empowerment and mail to 3550 Wilshire Blvd. Ste. 1124, Los Angeles, CA 90010. Payment is due by September 24th, 2021. Be sure to send logos and advertisements to sponsorship@facela.org based on guidelines provided. Contact info: (213) 985-1500 or (213) 216-3676