



# FACE 2025 C2 LEADERSHIP INSTITUTE GRADUATION

**TUESDAY, MAY 6, 2025**

3:00 PM - 4:30 PM PT  
VIRTUALLY VIA ZOOM

*Cultivating Leaders at the Intersection of  
Church and Community*

**SPONSORED BY:**



# GRADUATION SPEAKERS

## *Emcee*



**Hyepin Im**

CEO & President  
Faith and Community Empowerment

## Congratulatory Remarks



**Toby Goodlett**  
Executive Vice  
President,  
First Citizens Bank



**Celine Guindi**  
Program Assistant,  
Jewish Federation Los  
Angeles



**Bishop Grant Hagiya**  
President,  
Claremont Theological  
Seminary



**Alexander Jun, Ph.D**  
Research Professor,  
Fuller Theological  
Seminary



**Jim McCullough**  
Vice President Community  
Affairs Manager - Greater  
Los Angeles,  
U.S. Bank



**Nicole Rivera**  
State Agency Liaison,  
State of California



**Gary Bernard Williams**  
Pastor, Saint Mark UMC,  
C2 Leadership Institute Alumni

# 2025 GRADUATION PROGRAM

## WELCOME | C2 LEADERSHIP INSTITUTE OVERVIEW

Hyepin Im, CEO/President, FACE

## OPENING REMARKS & PRAYER

Alexander Jun, Ph. D., Research Professor, Fuller Theological Seminary

## SPECIAL REMARK: FAITH LEADERSHIP

Bishop Grant Hagiya, President, Claremont Theological Seminary

## C2 LEADERSHIP INSTITUTE PITCH COMPETITION WINNER PRESENTATIONS & TESTIMONY

Susan Min, "7500 Steps to Health"

George Selman, "My Father's House"

## SPONSOR REMARKS

Toby Goodlett, Executive Vice President, First Citizens Bank

Represented by: Eric Asiedu, Director, Mortgage Marketing & Sales  
Support, First Citizens Bank

## C2 LEADERSHIP INSTITUTE FELLOW TESTIMONY

Kim Anthony-Morrow, "Urban Enterprise Academy"

## SPONSOR REMARKS

Jill McCullough, Vice President Community Affairs Manager - Greater Los  
Angeles, U.S. Bank

## C2 LEADERSHIP INSTITUTE FELLOW TESTIMONY

Wilma Berry, "Azusa T.E.A.M."

## PARTNERSHIP REMARKS

Celine Guindi, Program Assistant, Jewish Federation Los Angeles

## C2 LEADERSHIP INSTITUTE FELLOW TESTIMONY

Noel Gill, "Crush the Cycle"

## C2 ALUMNI REMARKS

Gary Bernard Williams, Pastor, Saint Mark UMC

## C2 LEADERSHIP INSTITUTE FELLOW TESTIMONY

Sophia Kim, "Living in the U.S. 101"

## CONGRATULATORY REMARKS

Nicole Rivera, State Agency Liaison Office of Community  
Partnerships and Strategic Communications, State of California

## PRESENTATION OF GRADUATES

## PRAYER

Jos Ferguson, FACE Board Chair

## CLOSING

Hyepin Im

# SPRING 2025 COHORT GRADUATES



**Kim Anthony-Morrow**

Founding Publisher & Co-Pastor  
Urban Business Journal & Victory  
Community Church  
Founder & Executive Director,  
**Urban Business Institute, Inc.**  
Los Angeles, CA



**Wilma Berry**

CEO & Co-Founder  
**Azusa Street Mission**  
Los Angeles, CA



**Noel Gill**

Pastor  
Margaret White Memorial Church  
Founder

**Uplifting Together**

Sahiwal, Pakistan



**Sophia Kim**

Founder & President  
**Korean Media Foundation**  
Los Angeles, CA



**Susan Min**

Founder  
**blueTree Foundation**  
Los Angeles, CA



**Rev, George Selman**

Senior Pastor  
**Oil Fields Ministries**  
Los Angeles, CA



# PITCH COMPETITION JUDGES



**Eric Asiedu**  
Director, Mortgage  
Marketing & Sales Support  
**First Citizens Bank**  
**FACE Treasurer**



**Daisie Cristobal**  
Outreach Lead - Customer  
Assistance Programs,  
**SoCalGas**



**Emilie Dang**  
Vice President,  
Community Engagement  
**JPMorgan Chase & Co**



**Jos Ferguson**  
Board Chair  
**FACE**



**Toby Goodlett**  
Executive Vice President &  
Retail Services Executive  
**First Citizens Bank**



**Hayana Guerrero**  
CRA Community  
Development Officer  
**First Citizens Bank**



**Lisa Hill**  
First Vice President &  
Sr. Community  
Development Officer  
**Bank of Hope**



**Nicole Rivera, MPP**  
State Agency Liaison, Office  
of Community Partnerships  
and Strategic  
Communications  
**State of California**



**Rob Robertson**  
SVP, Mortgage Executive,  
**First Citizens Bank**

# 2025 C2 GRADUATE HIGHLIGHTS:



## KIM ANTHONY-MORROW

Founding Publisher, Urban Business Journal  
and Co-Pastor Victory Community Church -  
Los Angeles, CA

Project Title: Urban Enterprise Academy: Championing  
Entrepreneurs in Underserved Communities

## TESTIMONY

*After 30 years of serving literally hundreds of entrepreneurs, we were still kind of a best-kept secret. C2 Leadership gave me both the courage and the framework to shine our light and build meaningful strategic partnerships—with other nonprofits; government agencies, elected officials, community leaders; corporations, and – and thus extend the impact we make in our communities. The biggest gift? The people. Our cohort consisted of leaders from around the world—Pakistan included—plus funders, alumni, and instructors who shared game-changing insights that would have taken me YEARS to access on my own. Thank you to Hyepin Im, Claire, Vaness, and the entire FACE team. This program was truly transformational.*

## PROJECT PITCH

*I'm Kim Anthony-Morrow, Co-Pastor of Victory Community Church and Founder of the Urban Business Institute. Our mission is to break the cycle of poverty in low-income communities through entrepreneurship. While business can be a path to prosperity, 30% fail in the first year. Working with businesses for over 30 years has taught me that personal development is missing link. Because old mindsets struggle to imagine new futures. Our project Urban Business Academy. starts with personal development training. Followed by 12 weeks of business and financial literacy, and each student assigned their own business coach for the entire journey.*

*When asked to condense our 12 week program down to just 3 weeks, using our "Start a Business for \$250 or Less" framework helped a student with a record – create his own job – by launching his own business. City National and Inland Valley News are among our supporters. And these are volunteer business coaches. Will you Partner with us?*

# 2025 C2 GRADUATE HIGHLIGHTS:



## WILMA BERRY

CEO, Azusa Street Mission - Los Angeles, CA  
Project Title: Azusa T.E.A. M. Financial Literacy Program

## TESTIMONY

*C2 has been truly transformative. It deepened my understanding of nonprofit partnerships and helped me refocus our Financial Literacy project. Since then, I've submitted a proposal to a credit union and scheduled meetings with US Bank and the Jewish Federation.*

*One thing that stuck with me is something Hyepin always says: "Shine your light." I was recently on a Zoom committee call, and the host acknowledged my question and presence. In the past, I thought networking just meant showing up—but now, I understand it's about showing up with confidence and letting your light shine.*

*A heartfelt thank you to Hyepin, Claire, and Vanessa—our amazing C2 team at FACE You've truly made a difference.*

## PROJECT PITCH

*I am Wilma Berry, CEO of Azusa Street Mission. My project is the Azusa T.E.A.M. Financial Literacy Program, Learn & Earn. Our mission is to empower the next generation through financial literacy.*

*Over the past 19 years, my husband and I have led ASM School in mentoring and empowering over 8,000 adults and youth in the U.S. and overseas. We quickly realized that without strong money management skills, students couldn't achieve their dreams. Nearly 75% of teens don't understand basic finances, putting them at risk of credit card debt, low credit scores, and long-term financial struggles. We're launching our program this June—a 3-month financial literacy program that will include the FDIC's Money Smart curriculum, taught by industry professionals. Some of our program topics include saving, budgeting, and matching savings.*

*We will run two cohorts: June 7th to August 30th for ages 8–12, and September 6th to November 22nd for ages 13–16. We are building a great team of alumni and industry professionals, backed by strong partners.*

*Meet Liz—she didn't receive teaching about handling money in school. Stories like hers remind us why financial education is so critical.*

*Our budget for two cohorts is \$20,000. Sponsorship opportunities range from \$1,000 to \$20,000.*

*Thank you for considering the Azusa T.E.A.M. Financial Literacy Program!*

# 2025 C2 GRADUATE HIGHLIGHTS:



## NOEL GILL

Pastor, Margaret white Memorial  
Church - Punjab, Pakistan  
Project Title: Crush the Cycle

## TESTIMONY

*When I learned there are 4.5 million people in Pakistan working in brick fields, forced to make 1,000 bricks a day. I was heartbroken and prayed to God for a way to help.*

*When I first heard about the C2 Leadership Institute, I knew I wanted to join, in spite the high registration fee for a Pakistani budget and having to stay awake from 1am to 5am for 15 brutal weeks. Technology was also challenging, and at times, I wanted to give up.*

*However, I praise the Lord, I did not give up. My journey with C2 has been incredibly transformative and allowing us to attract new partners. I gained confidence when the AP religion reporter was impressed with our initiative and wanted to follow up. I also was able to approach partners I would not have considered. On one homework assignment, I was to contact an elected official. Normally, I would have given up, but on my third try, God opened doors—they expressed interest and wished to help!*

## PROJECT PITCH

*Hello, I'm Pastor Noel Eric Gill, founder of Chains to Change in Sahiwal, Punjab, Pakistan. Our mission is simple yet powerful: to break the chains of poverty and debt, and build lasting change through education, healthcare, and financial freedom.*

*In Pakistan, over 4.5 million brick kiln workers, many of them children, live under conditions that mirror modern-day slavery trapped in a cycle of debt where entire families labor, yet only one wage is paid. For Pakistan's Christian minority, the burden is even heavier with higher rates of poverty, illiteracy, and persecution. Chains to Change is answering that crisis with action. Through our Auto Rickshaw Business Incubator, we provide families with a way out an income-generating rickshaw that can earn over \$4,600 a year, enough to break free from debt and start anew. We combine this with debt relief, financial literacy, and small business training equipping families not just to survive, but to thrive.*

*In the past 20 years, we've helped free families from thousands in debt, improved dozens of schools, hosted medical camps, and reached over 70,000 children with love, support, and opportunity.*

*Together, we can turn bondage into breakthroughs. Will you partner with us?*

# 2025 C2 GRADUATE HIGHLIGHTS:



## YOUNG (SOPHIA) KIM

Founder & President, Korean Media Foundation - Los Angeles, CA

Project Title: Living in the US 101

## TESTIMONY

*Joining the C2 Leadership program gave me the clarity and courage to implement my vision. C2 helped me refine my mission and connect with funders, partners, and team members, including Chase, First Citizen Bank, Bank of Hope, and others.*

*C2 also gave me the tools and confidence to reach out to officials like Congressman Jimmy Gomez, and I now have an upcoming meeting with his media staff.*

*I was also inspired by many great speakers who provided wisdom and practical guidance. Most importantly, C2 trained me to put my learning into action.*

*Thank you, C2, for empowering me to bring my vision into reality.*

## PROJECT PITCH

*Hello, I'm Sophia Kim, Founder of the Korean Media Foundation. We created Living in the US 101—a YouTube series designed to guide(help) New Americans and minorities achieve(reach) their American Dreams. Our mission is to provide life-changing guidance—so people can understand the systems of American society and make thoughtful choices in their daily lives that truly improve their future. There are over 2 million Korean Americans—230,000 in L.A. County, the largest Korean community in USA. This population has increased 38% since 2000, but still faces critical gaps in information, support, and access. One couple called 911 when their baby fell.*

*Thankfully, the baby wasn't injured—but weeks later, they received a \$18,868 ER bill. They thought insurance would cover it. They didn't understand how the system works. Stories like this are everywhere. We can't let these problems continue. YouTube is the most powerful tool for getting information in everyday life. That's why we're making program that not only informs—but helps people take action, make smarter choices, and avoid mistakes with higher cost. This is what we do in this project. For people's everyday life. Starting today! We've brought together successful YouTuber—like John Chung, an attorney, CPA, and Influencer with 136,000 followers in his YouTube Channel. We're also actively supported by the Seoul National University Alumni Association—the headquarter of knowledge and credibility, known as the Harvard of Korea. We're launching our channel LivingintheUS101@US Life 101. in July. It's more than media— It's a movement and platform to uplift lives and develop knowledge with confidence, dignity, and new opportunity. We make New Americans and minorities achieve the American Dreams.*

*Will you partner with us?*

# 2025 C2 GRADUATE HIGHLIGHTS:



## KYONG-AH (SUSAN) MIN

Founder & CEO, blueTree Foundation  
- Los Angeles, CA

Project Title: 7500 Steps to Health

## TESTIMONY

*Despite my past victories, I struggled with self-doubt during C2 Leadership Training. It was inspiring but intense. I nearly quit three times. But during an outreach assignment, I contacted the Torrance Unified School District. To my surprise, they thanked me for the initiative. That small moment restored my drive.*

*Then at a nonprofit event, I was seated next to a Disney Board Member. With the confidence I gained from C2, I shared my vision. He responded with genuine interest and referred me to his team. And, we were encouraged to pilot out the program with my son and his friend, who slept mostly after a mental breakdown in 2013. After just one walk, he said he felt energized to stay up for his dad.*

*These moments motivated me to establish Bluetree as an official nonprofit in California. C2 reshaped how I see the world, as a network of collaborators, and reminded me that my passion holds real power. I'm deeply grateful to C2 and to Hyepin for her unwavering support and visionary leadership. Thank you for helping me rise and walk into my purpose.*

## PROJECT PITCH

*I'm Susan Min, founder of the blueTree Foundation. After 7 years in rehabilitation with 2 surgeries from a ski accident, I recently challenged myself to solo trekking over 500,000 steps including Kilimanjaro, Everest and Annapurna base camps, inspiring me to write Decoding My Karma.*

*I had a successful career as a fashion designer for major buyers such as Forever 21, Urban outfitters, and Ross.*

*Empowered by my own transformation through nature, I'm launching a wellness program on walking pier to pier and mountain trails as UCLA Health reported 7,500 steps a day boost mental health by 42%. My mission is to help others heal through walking in nature, one step at a time.*

*Will you partner with us?*

# 2025 C2 GRADUATE HIGHLIGHTS:



## REV, GEORGE SELMAN

Senior Pastor, Oil Fields  
Ministries - Los Angeles, CA

Project Title: My Father's House (Home for  
Homeless)

## TESTIMONY

*My name is George Selman, Pastor of Oil Fields Ministries, and my project is My Father's House. After a successful career as a still photographer in Hollywood, I lost everything and became homeless on Skid Row in 2008. That life-changing experience led me to start Oil Fields Ministries to help others like me.*

*Since then, we've served over 2,000 people with food, clothing, and care—but I knew I needed more to truly grow. That's why I joined the C2 Leadership Institute.*

*C2 stretched me—especially with technology—but it gave me so much more: tools, skills, and a powerful network. I connected with leaders like Nicole Rivera at the State House and gained access to banks and funders I never imagined. Through C2, I've learned how to let my light shine—and that opened doors I never knew existed.*

*Thank you, General Hyepin. Your coaching spirit pushed me beyond my limits and helped me recognize the assets I had all along.*

*C2 isn't just a class—it's a launchpad into the promises God placed over my life and ministry.*

## PROJECT PITCH

*Hello, my name is George Selman. I am the founder and pastor of Oil Fields Ministries, based in Downtown Los Angeles. But my journey here wasn't easy. Before ministry, I worked in the movie and entertainment industry as a commercial photographer on projects like Lethal Weapon 2 and Do The Right Thing.*

*But in 2008, life took an unexpected turn—I found myself homeless, living on Skid Row. It was in that season that my heart was drawn to helping those in need.*

*Today, our mission is to rebuild lives affected by homelessness, addiction, and hardship. So far, we've impacted over 2,000 individuals and families, serving meals every Tuesday and Thursday. Thanks to partners like Harvest Donations, Whole Foods, and major restaurants, we provide consistent food relief.*

*But food is just the start. With over 75,000 people homeless in LA County, the need for housing is urgent. That's why we've acquired 2.5 acres in Antelope Valley for Our Father's House—a retreat designed to help individuals transition back into society.*

*Will you partner with us to bring hope and transformation to those in need?*

# ABOUT C2 LEADERSHIP INSTITUTE

C2 Leadership Institute is a transformative leadership program that empowers leaders and awakens them to new possibilities and sustainability for their ministries by strengthening church and community partnerships in community development through community engagement and advocacy.

FACE C2 Fellows will gain the tools, skills and relationships to create success and sustainability in their community development initiatives. Over the course of the Institute, each fellow will launch or strengthen a community project. Fellows will be mentored by various leaders, including funders, government officials, media, faith leaders and community development experts. Fellows will develop their projects using the skills they attain such as fundraising, media and government relations, partnership building, networking, financial literacy, grant writing, event planning, advocacy, program development, outreach strategies, and community needs assessments. Finally, fellows will receive ongoing one on one technical assistance to ensure successful implementation of their project.

## C2 Leadership Institute Outcomes

- An activated church and community partnership committee
- Expanded new contacts with local elected officials, media, potential funders, government agencies and other stakeholders/community & business organizations
- Sponsorship request template, certificate/commendation letter request template, and press release template
- Identification of gifts in your congregation
- Elevated visibility in the community
- One established community program
- A brochure/collateral that documents all the community work the church is doing
- Engaging and inspiring the next generation to be deeply involved with the church



# ABOUT C2 LEADERSHIP INSTITUTE

## C2 Session Workshops

- Leadership
- Financial Literacy, Capability, and Coaching
- Grant Writing/Sponsorship
- Media & Government Relations
- Public Relations
- Public Speaking
- Networking & Building Partnerships
- Fundraising & Working with Funders
- Homeownership & Special Assistance Programs
- Racial Justice
- Making Local and Regional Databases
- Diversity and Inclusion
- Faith and Politics
- Pitching Ideas to Stakeholders
- Advocacy
- Mentorship
- Event Planning/Program Development
- Substance Abuse Resources
- Affordable Housing
- Public Service
- Threat & Security Resources
- API Community Needs and Research Data
- Model Minority Myth
- Community Reinvestment Act
- Marketing & Email Blasts
- Graphic Design
- Congregant Engagement: 5-2 Vision Committees

# THANK YOU TO OUR 2025 C2 SPEAKERS!

## **GIO ALIANO**

Principal, GGLO Design

## **ROBERT APODACA**

Co Founder, The Two Hundred  
for Homeownership

## **DEEPA BHARATH**

Reporter, Associated Press  
Global Religion

## **ADAM BRIONES**

CEO, California Community  
Builders

## **DAISIE CRISTOBAL**

Outreach Lead Customer  
Assistance Programs, SoCalGas

## **ROCKETTE EWELL**

Vice President | California  
Region Manager Community  
Affairs, U.S. Bank

## **JOS FERGUSON**

Board Chair. Faith and  
Community Empowerment

## **VICTOR CYRUS FRANKLIN**

Pastor, Inglewood First UMC

## **CLIFF GARDNER**

Faith Coordinator, Harbor  
interfaith Services

## **HAYANA GUERRERO**

CRA Community Development  
Officer, First Citizens Bank

## **LICETT GUERRERO**

CES SPA 2 Faith-Based  
Coordinator, LA Family Housing

## **LISA HILL**

FVP, Sr Community Development  
Officer, Bank of Hope

## **JOANNA MENDELSON**

SVP, Community Engagement,  
Jewish Federation Los Angeles

## **MARCY PALOS**

President & CEO, RestoreLA-  
CDC

## **KURT POLAND**

Pastor, First German UMC

## **ABEL PRUDHOMME**

Founder and Executive  
Director, The S.A.L.T.

## **NICOLE RIVERA, MPP**

State Agency Liaison,  
Partnerships, Office of  
Community Partnerships and  
Communication State of CA

## **ANABEL SANTAMARIA**

Community Relations Market  
Manager, CitiBank

## **JOHN TAYLOR**

VII Bishop of Los Angeles,  
Episcopal Diocese of Los Angeles

## **EILEEN TUT**

Executive Director, Electric  
Transportation Community  
Development Corporation

## **MARK WHITLOCK**

Pastor, Reid Temple AME Church

## **GARY BERNARD WILIAMS**

Pastor, Saint March UMC

# FACE PROGRAMS

## ***FACE's Mission***

Our mission is to advance the Asian American community's participation, contribution, and influence through faith and community partnerships.

FACE serves as a light and bridge between the Asian American community and the greater community at large by connecting and creating private and public collaboration, maximizing the capacities of faith-based organizations and other community non-profits, increasing access to resources and funds, and assisting low-income individuals and revitalizing neighborhoods.

## ***FACE Programs***

### **Affordable Housing**

In 2012, FACE was successful in organizing faith and community leaders to advocate for a community benefit from J.H. Snyder that led to FACE partnering with AMCAL Multi-housing Inc. to develop 100 units of affordable housing, called Meridian Apartments. Now, FACE is walking with churches to assist them with developing affordable housing on their own land. We raise awareness of the opportunity to build multi-million dollar affordable housing without upfront out of pocket costs or expertise. In return, churches can receive cash flow without selling their land.

### **Homeownership Program & LMI Resources**

FACE assists first-time homebuyers in their homeownership journey through our Homeownership Fairs, Homebuyer Education, and counseling. FACE has had many homeownership fairs over the years. This event is a beacon of hope, a gateway to a brighter future for countless families in our community. We bring together experts, resources, and invaluable information to guide aspiring homeowners on their journey. As a HUD-approved housing counseling agency, we assist first-time homebuyers in their homeownership process through our Homebuyer Education. Prospective homeowners learn about financial literacy, down payment assistance programs, escrow, and related topics that will equip them to purchase a home and be a prepared, informed buyer.

# FACE PROGRAMS

## **Homeownership Program & LMI Resources (Cont.)**

To date, FACE has educated over 16,000 potential homeowners and connecting them with over \$2.3 million in downpayment assistance to help them on their way to attaining their dream of homeownership. In addition, FACE provides existing homeowners with mortgage relief and foreclosure prevention counseling, saving over \$93 Million in mortgages from going into foreclosure.

We hope to continue to share these resources with the community through our Homeownership Fairs and Homebuyer Education Classes. We believe that everyone should know the pathway to homeownership.

## **Youth Workforce Development**

Throughout the years, FACE has championed many initiatives to promote workforce development. FACE was an Americorps Vista sponsor for over ten years. We received a \$5 million grant from the United States Department of Labor to provide job training, professional development, and employment opportunities for at-risk AAPI youth. FACE was also a LA Hire partner and ran a workforce initiative targeting AAPI individuals with the City of Los Angeles.

Our current AAPI Career Pathways Initiative addresses the underrepresentation of AAPI youth in job training programs. The AAPI population makes up 17% of the county population, yet only 3% of the participants in the LA County's paid job training/internship program, FACE's AAPI Career Pathways Initiative has provided over 900 youth access to paid internships and job training.

## **Stop AAPI Hate & Racial Solidarity**

FACE works to increase accurate visibility and awareness of struggles faced by the AAPI Community by combatting myths used to marginalize and pin minorities against each other. We fight for a world standing in solidarity by bringing truth, justice and understanding. We work to create a seat at the table for the AAPI community.

# FACE PROGRAMS

## **Stop AAPI Hate & Racial Solidarity (Cont.)**

FACE has hosted many convenings with government/corporate decision makers and stakeholders in the community to facilitate partnerships that will address challenges faced by the community. Some past convenings have included with SBA, Metro CEO, LAPD, LAHSA, various elected officials, White House, SAMHSA, HUD (Housing and Urban Development), U.S. Department of LABOR Secretary, amongst others. In response to the disproportionate impact of COVID-19 on the AAPI community, we also launched Black & Asian Solidarity, Stop AAPI Hate, and COVID-19 relief movements. We worked in collaboration with Black and Asian leaders to discuss true allyship, raise awareness on myths and issues facing AAPI, and advocate for the AAPI community in the White House.

FACE is an awardee of the historic Stop the Hate grant in California. With this grant we are furthering our mission to stop AAPI hate through advocacy, research, and solidarity. FACE has hosted various Stop the Hate townhalls, advocated for AAPI inclusion in PNC's \$88 Billion Community Benefits Initiative, and furthered our S.A.I.G.U campaign commemorating the LA Riots and bringing healing through truth & understanding. Finally, FACE contributed to creating curriculum that is integrated in the state ethnic curriculum.

## **Church & Non-Profit Leadership and Advocacy Training**

FACE has trained over 5,000 faith and community leaders how to leverage resources, navigate government, create partnerships, implement programs and services and effectively advocate for their community. FACE's National Lighting the Community (LTC) Summit is a national conference, held at Washington D.C. & Los Angeles, CA. It brings together policymakers, elected officials, corporations, pastors, media, community leaders, and other stakeholders to provide faith leaders and underserved communities to learn how to access funding opportunities, build successful partnerships with various stakeholders, and better implement community programs and services, allowing the faith community to be a "light to the world."

# FACE PROGRAMS

## **Church & Non-Profit Leadership and Advocacy Training (Cont.)**

FACE's C2 (Church and Community) Leadership Institute is a transformative professional leadership program targeting faith leaders, ministers, and lay leaders who are interested in community development. The program empowers and awakens them to new possibilities and sustainability for their ministries by strengthening church and community partnerships through community engagement and advocacy.

Through this program, akin to a master's level course, C2 fellows gain the tools, skills and relationships to create success and sustainability in their community ministries. Over the course of the Institute, each fellow launches or strengthens a community development initiative. The class is mentored by funders, government officials, media, faith leaders, and community development experts. Fellows develop their initiative using the skills they attain such as fundraising, media and government relations, partnership building, networking, financial literacy, grant writing, event planning, advocacy, program development, outreach strategies, and community needs assessments.

Throughout the program, fellows receive at least 8 one-on-one office-hour sessions to ensure their initiative's success. The whole program culminates in a Pitch Competition, where each fellow presents their finalized initiative to a funding panel before moving on to graduation.

# FACE BOARD & STAFF

## **FACE Board of Directors**

Hyepin Im, FACE President and CEO

Jos Ferguson, FACE Board Chair

Justin Davis, FACE Board Secretary & Housing Chair, Sr. VP at Hanmi Bank

Eric Asiedu, FACE Board Treasurer, Director of Mortgage Marketing & Sales Support at First Citizens Bank

Rev. John Jongdai Park, FACE Board Member, Sr. Pastor at Joong-Ang Korean Church

Maury Ruano, FACE Board Member, Associate Director of Real Estate Development at Mercy Housing

Eddie Yen, FACE Board Member, Executive Officer of LA County Board Of Supervisors

## **FACE Staff & Interns**

Hyepin Im, President & CEO

Vanessa Holmes, Director of Housing & Special Projects

Claire Shin, Marketing & Programs Coordinator

Bernadine Jalos, Housing Intake Specialist

Marielle Pineda, Housing Intake Specialist

Gwen Serrano, Program Assistant

Krystal Tran, FACE Intern

Sarah Seo, FACE Intern

# JOIN US!

## ***Join Us As A C2 Fellow!***

We would like to invite you to join our future C2 Leadership Institute Cohorts! Join us in transforming our communities through the intersection of church and community and see what opportunities lie ahead.

To learn more, visit our website:  
[www.facela.org/c2-leadership-institute](http://www.facela.org/c2-leadership-institute)



***Special Thanks to Our 2025 C2 Leadership  
Institute Sponsors***





**F A C E**

FAITH & COMMUNITY  
EMPOWERMENT

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